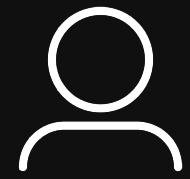


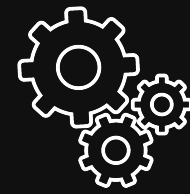


UNDISCOVERED ADVERTISING DECK



ENQUIRY

YOU REACH OUT VIA **INSTAGRAM DM**



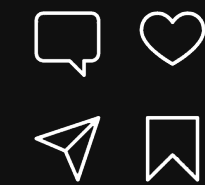
SETUP

WE AGREE ON A SET **FEATURE** BEFORE
THE CONTENT IS **CREATED** FOR YOU



FEATURE

CONTENT GOES LIVE!



METRIC BREAKDOWN

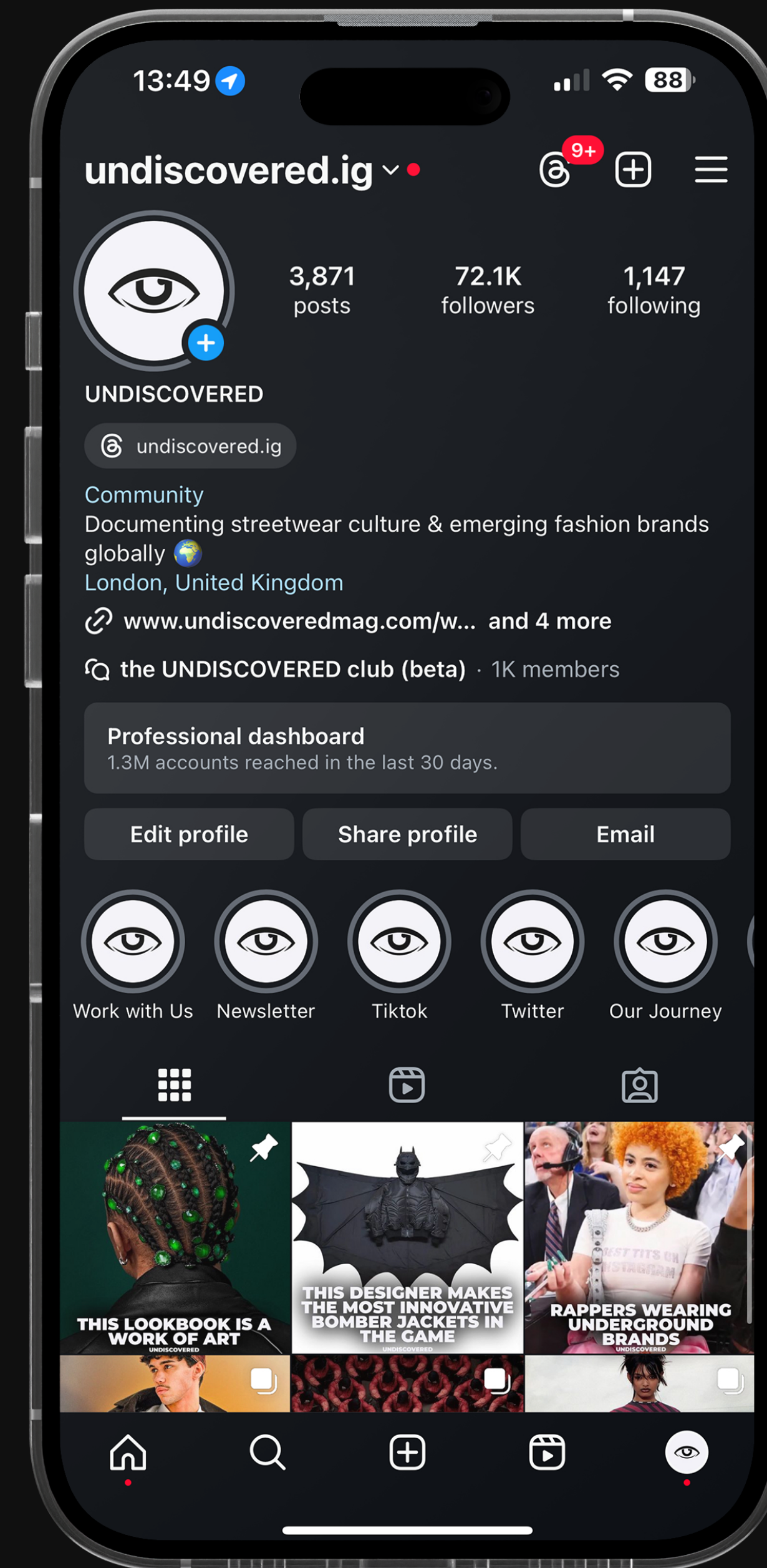
WE TRACK THE CAMPAIGN PERFORMANCE
AND **BREAK DOWN** THE **ANALYTICS** TO YOU AFTER A
WEEK.

*For further details around our working process & advertising, please contact us via Instagram DM

THE WORKING PROCESS

FEATURES

We offer a range of features across our various social platforms including Instagram, YouTube, Email and our Blog.



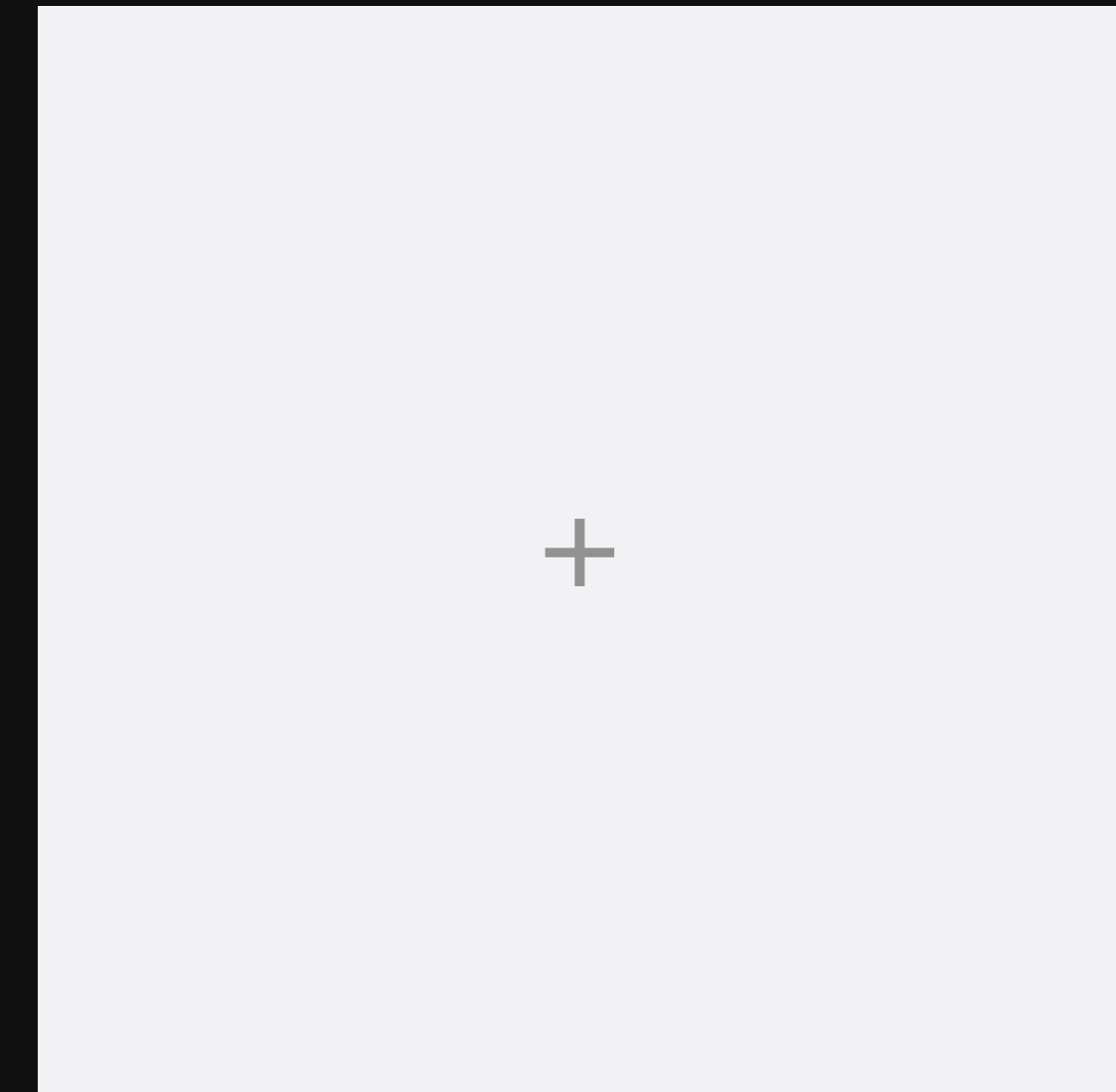
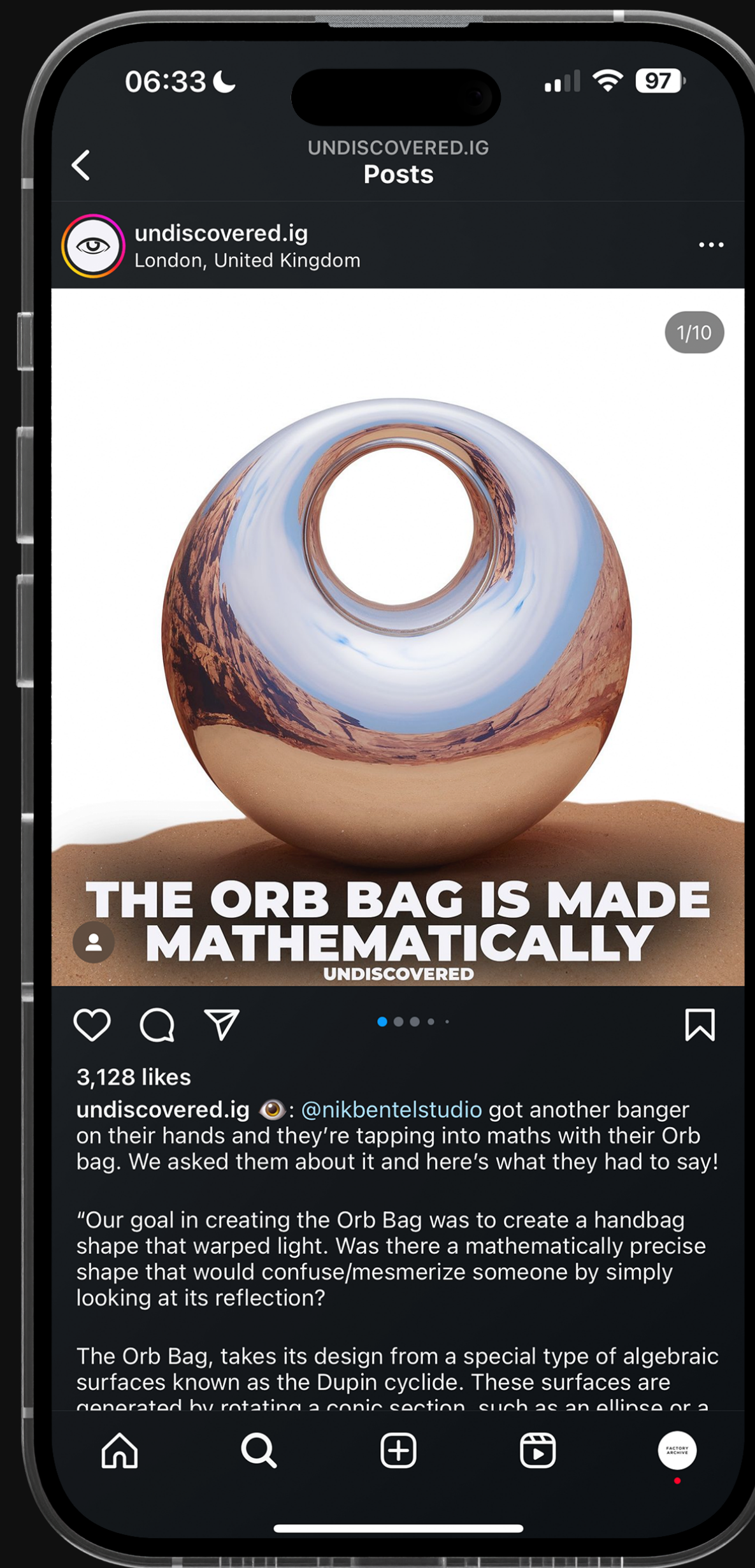
INSTAGRAM FEED POST

Have your brand seen by thousands on one of our primary platforms within our feed.

This feature is **ideal** for creatives looking to **create awareness** for their brand.

This is a **permanent** carousel post allowing **up to ten slides**.

All feed posts are uploaded to our website and Story at NO additional cost.



[View](#)

INSTAGRAM COMPILATION POST

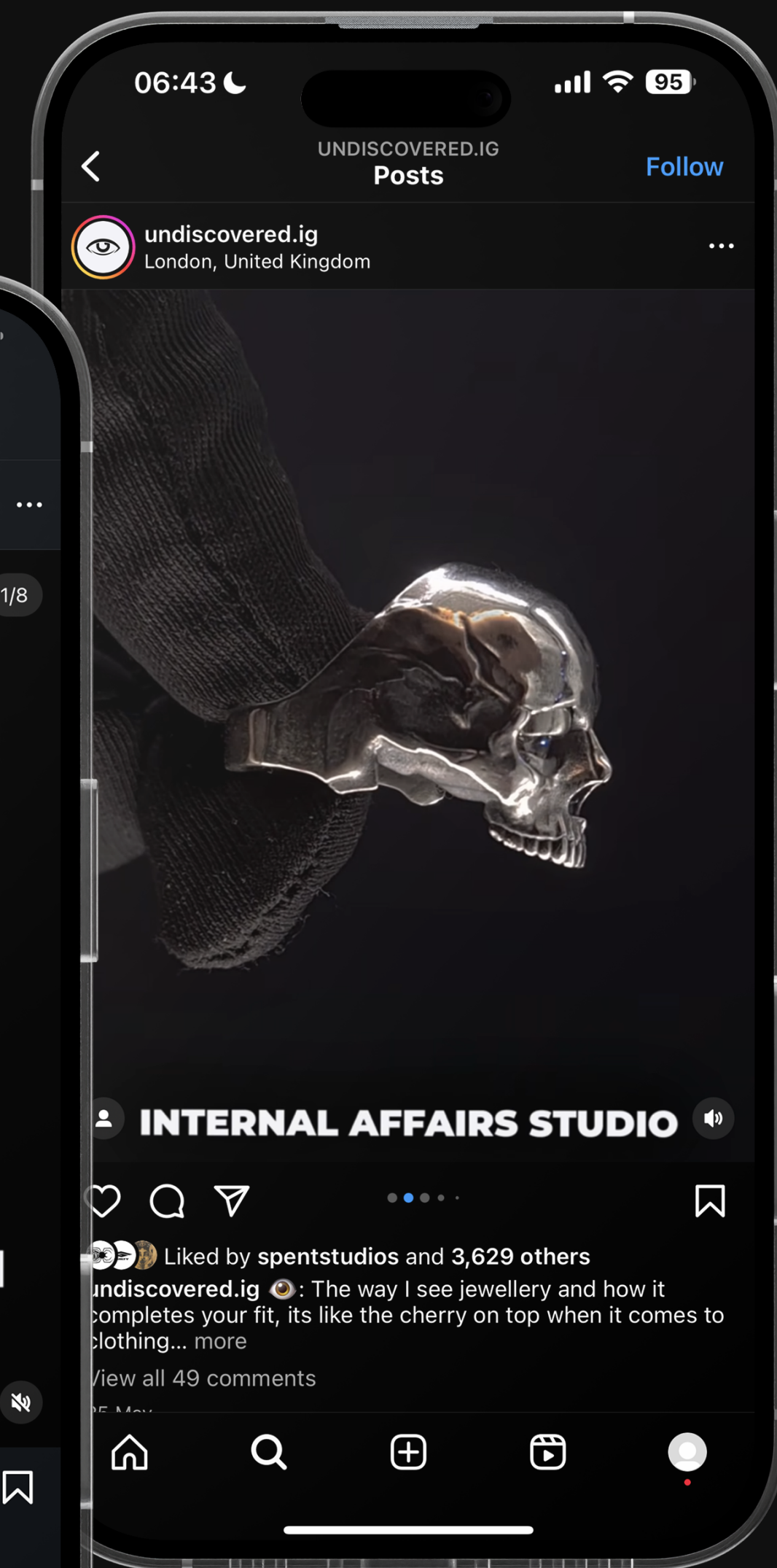
Have your brand included within one of our creative content ideas in a topic relevant to your brand.

This feature is **ideal** for creatives looking to **create awareness** around their brand. It's **particularly ideal** for **newer creatives** looking to establish themselves in the scene.

This is a **permanent post** based on a topic **relevant** to your brand or drop.

You'll be **amongst other brands** within the post, see it as a **compilation**.

This feature is uploaded to our website at **NO additional cost** and comes with a **FREE story post**.



[View](#)

UPCOMING DROPS FEED POST

Have your drop included within one of our Droplist posts rolled out every Monday across our platform.

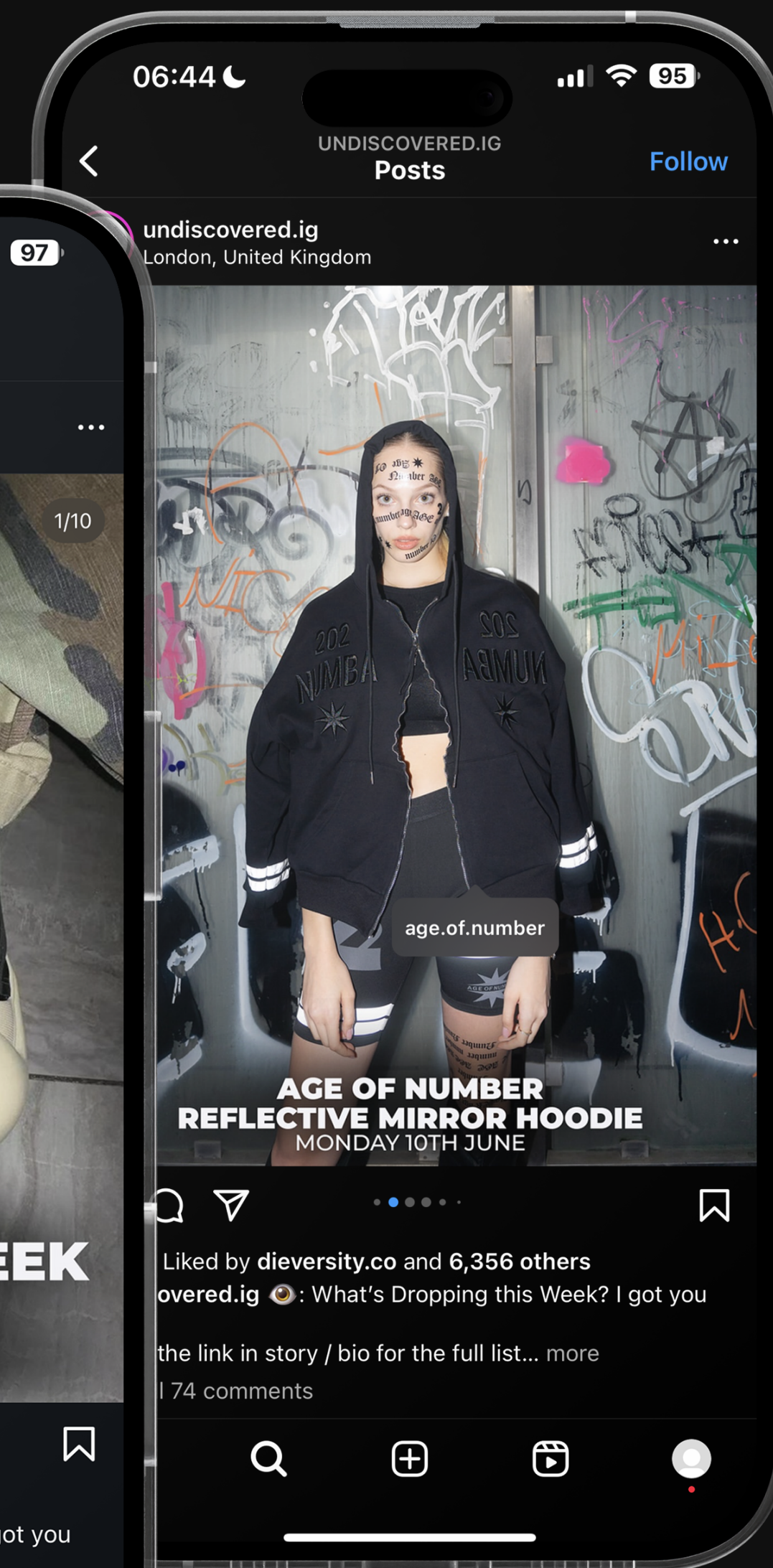
This feature is ideal for creatives looking to **build awareness** around their drop during drop week.

This is a **permanent carousel post** based on our feed.

You'll be amongst other brands within the post, see it as a **compilation**.

Our Upcoming Drops posts are also posted to our blog and email at NO additional cost.

This also comes with a **FREE** story post.



REEL POST

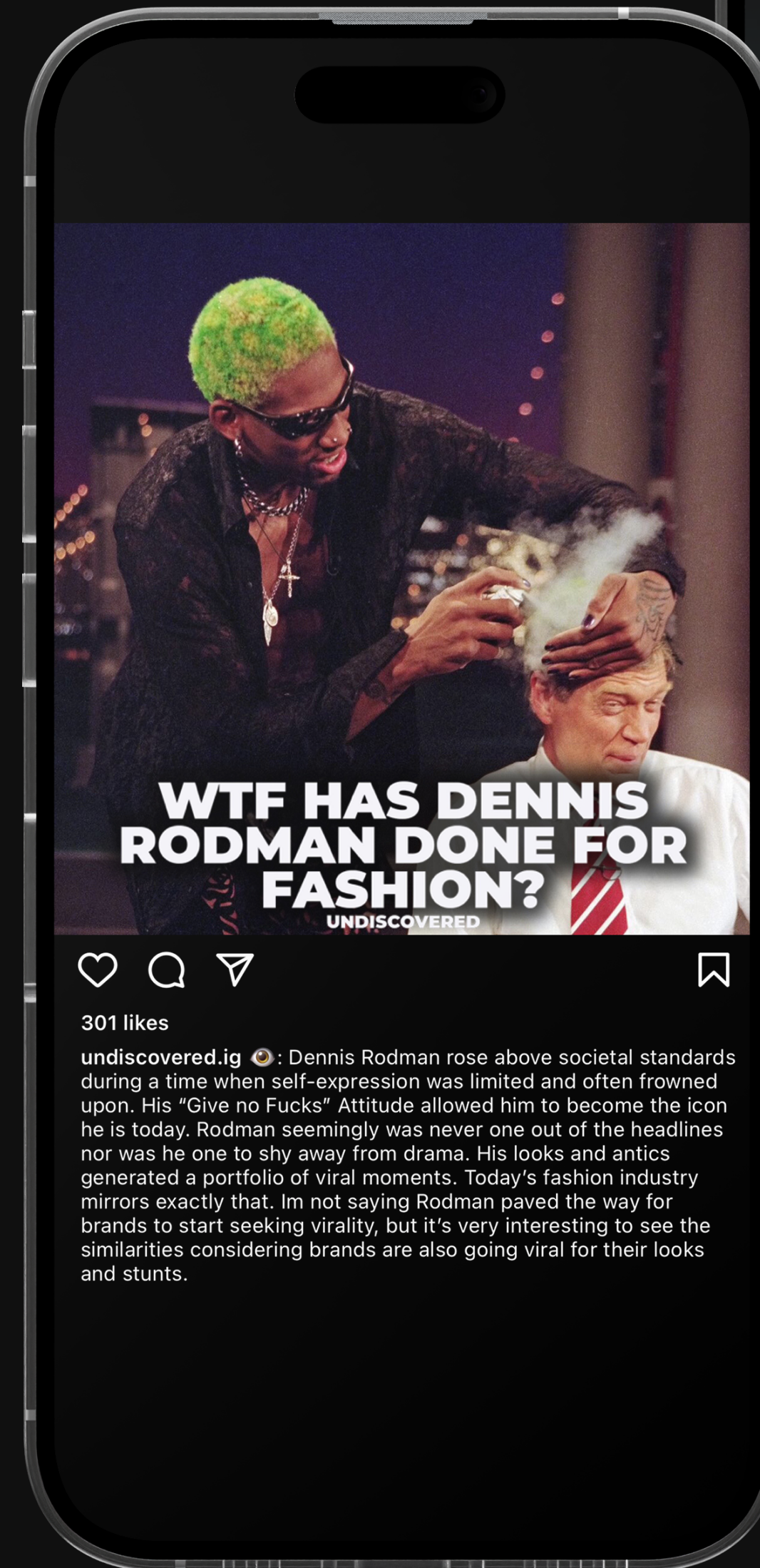
Maximise Instagram Reach through video content around your brand.

This feature is **ideal** for creatives looking to **build awareness** around their brand and **maximise campaign effectiveness**.

This is a **permanent feed post** based on a your brand, drop or relevant content idea.

Reels allow for **maximum creative potential** due to its video nature. It's **storytelling capabilities** and the mixed use of media allows us to **optimise** your reel for its best performance.

Reel Videos are also posted on our TikTok, Story and our website in blog form at NO additional cost.



[View](#)

INSTAGRAM STORY POST

Have your brand seen within a 24 hour story on one of our primary platforms.

Have your brand seen within a **24 hour story** on our Instagram.

This feature is **ideal** for creatives looking to **build a quick burst of awareness** for their current or previous drop.

Story posts also have the option for **sticker links** allowing you to **direct traffic** straight to your store.

Further stickers are also available at request to **maximise engagement** and in turn **performance**.



FEATURED ARTICLE

Have your brand seen on our website with a full article focused on your brand.

An article allows for the maximum amount of creativity in content creation due to its customisable nature.

This feature is ideal for creatives looking to maximise both creative and storytelling potential with an unlimited cap on media used.

All articles will have the “Featured” category tab on thumbnails and will also be included in a dedicated “Featured” section on our Homepage.

Articles also come with a story post and email newsletter at NO extra cost.



[View](#)

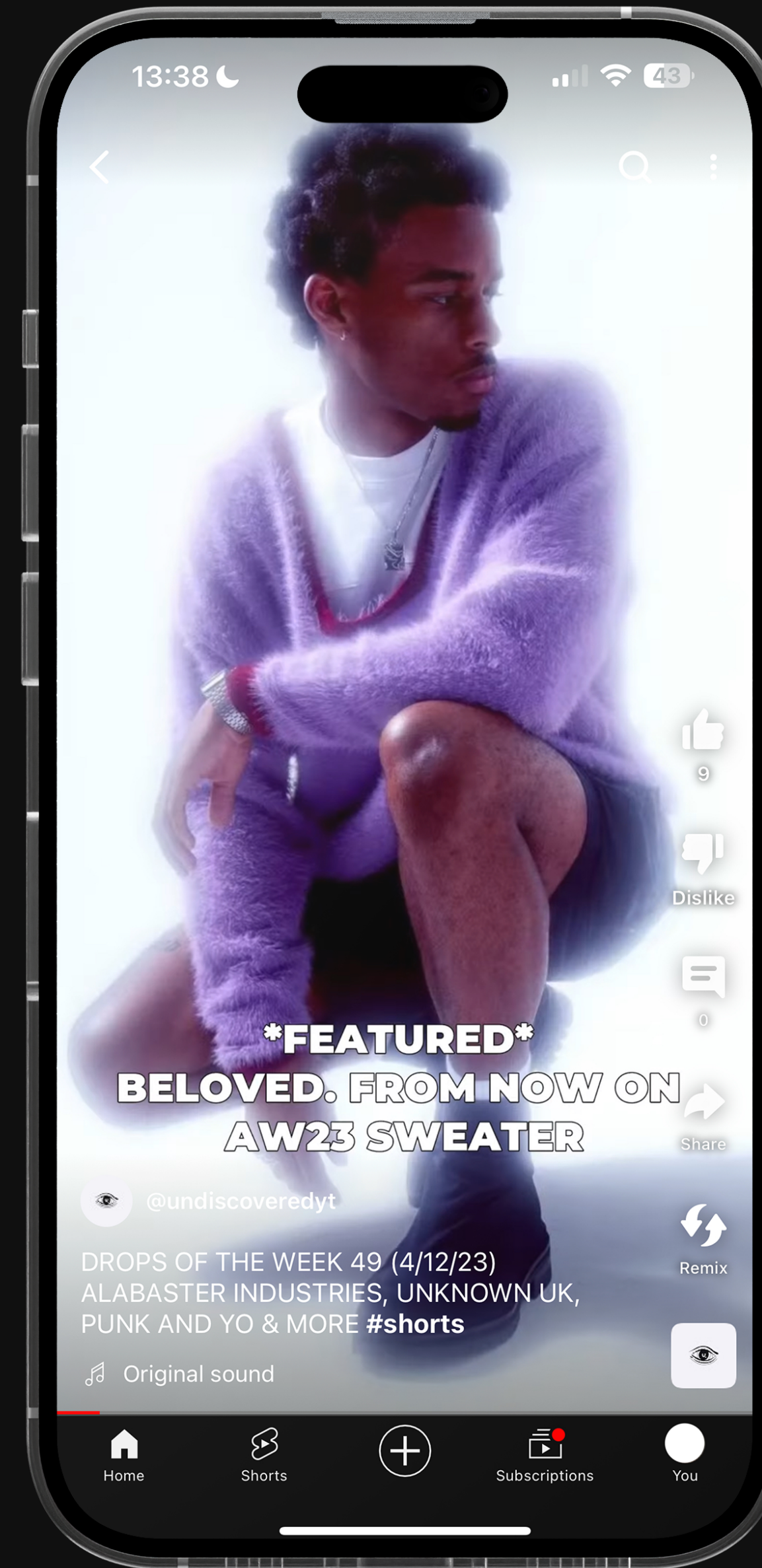
DROPS OF THE WEEK FEATURED DROP

Have your brand seen our popular Drops of the Week Series.

You won't be part of the top ten, but your spot will feature before the top ten are revealed with a **"*Featured*"** label, acting as the **"11th" Spot**.

This feature is **ideal** for creatives looking to **build awareness** around their drop. It allows for seamless promotion of your brands' drop.

In addition to the video, you'll be included in the **Drops of the Week Blog Post**, in tags on our **Drops of the Week Instagram post** and you'll have your own section in our **Drops of the Week Email** that goes out every Sunday.



View

FEATURED EMAIL NEWSLETTER

Have your brand seen on our ever growing newsletter with an email fully focused on your brand or drop.

The emails customisable nature allows for **flexible creativity** when creating content due to the unlimited cap on media able to be used.

This is **ideal** for creatives looking to target our **email subscribers** with a more focused and personal aim.

The email also works as a **strong traffic driver** to further content, pages and online shops with **link embedments** of your choice.



Volecoeur is a brand with storytelling at its core. The brand's second release, called the "Railway" Collection, is inspired by Stop Asian Hate after witnessing an act of vandalism at a nearby Chinese buddhist temple. The collection's garments and sneakers take inspiration from railroad workwear to remind the community of the massive contributions to social unity and development that the Chinese communities in North America worked towards.

[Read More!](#)

Read the full article about the brand on our website! We have also teamed up with them to provide you with a discount code you can use, at the end of the article.



[View](#)

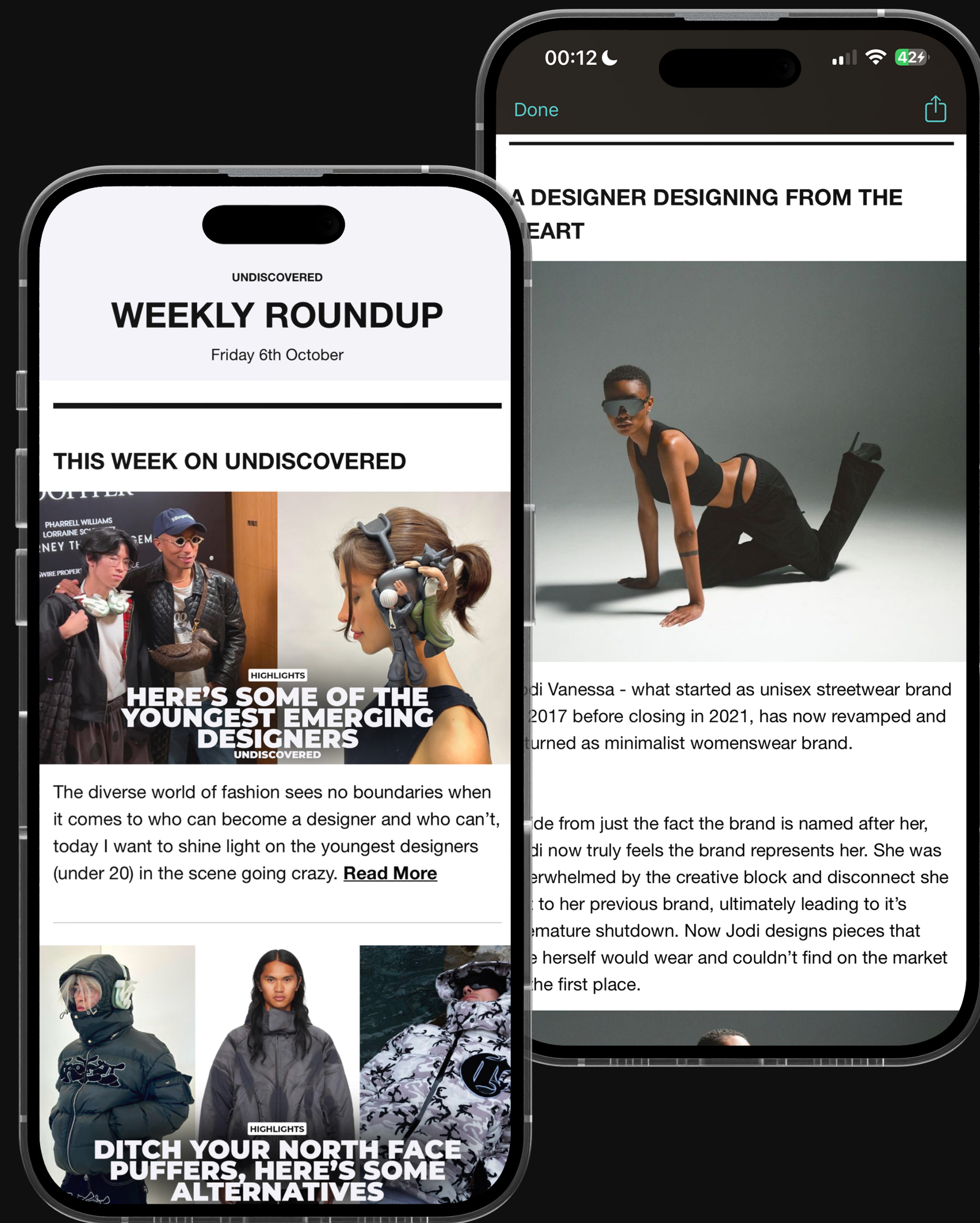
FEATURED PLACEMENT EMAIL

Have your brand seen on our ever growing newsletter within weekly content we send out.

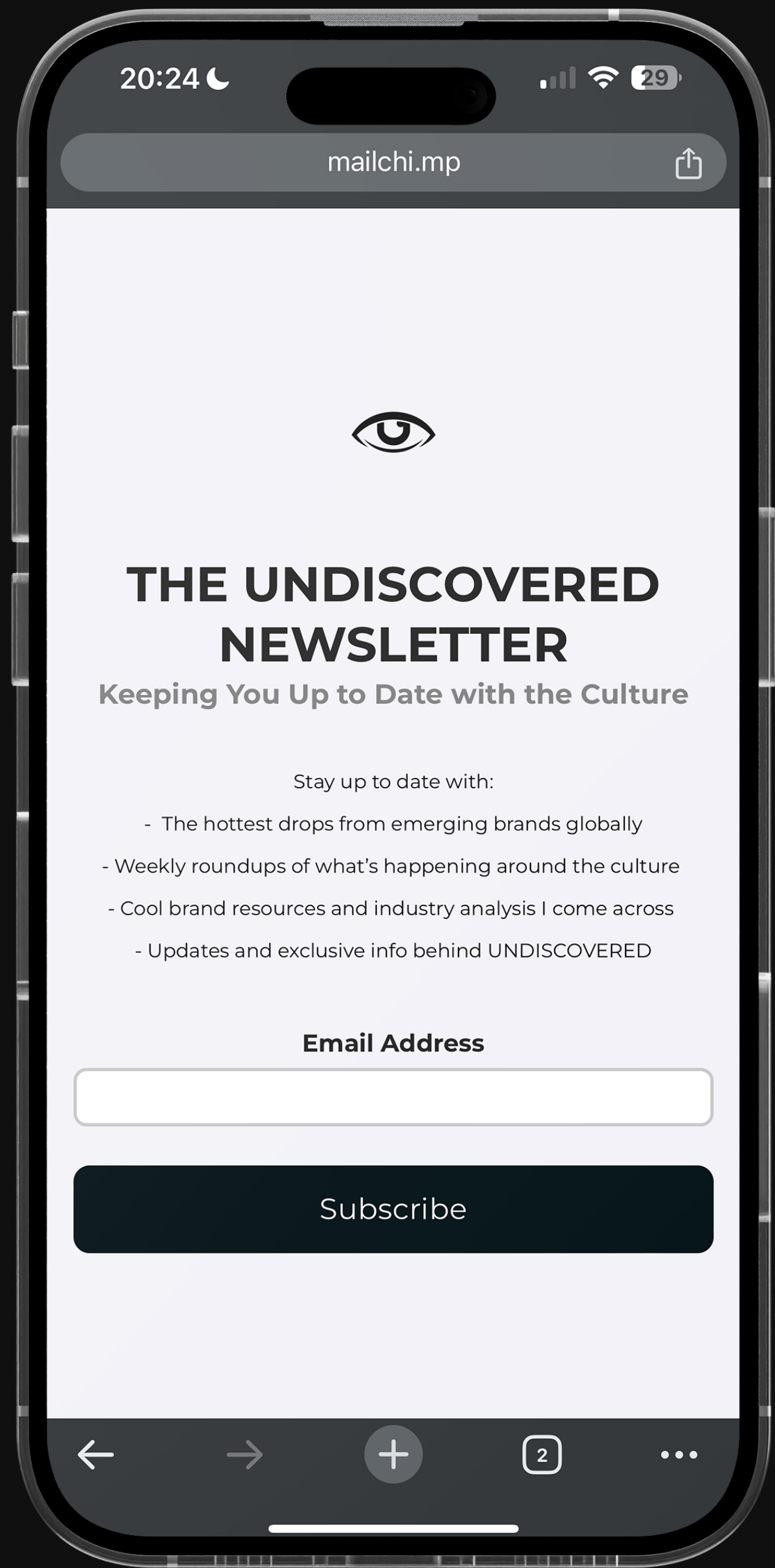
This can be in the form of a **dedicated section, banner ad or placements with links** to destination of your choice.

This feature is **ideal** for creatives looking to **build awareness** around their brand or drop. It's **particularly ideal** for newer creatives looking to **establish themselves** in the scene, **on a budget**.

These ads allow for **creative control** around positioning, copy used, images used and sizing options.



[View](#)



20:24

Signal strength, Wi-Fi, 29%

mailchi.mp



THE UNDISCOVERED NEWSLETTER

Keeping You Up to Date with the Culture

Stay up to date with:

- The hottest drops from emerging brands globally
- Weekly roundups of what's happening around the culture
- Cool brand resources and industry analysis I come across
- Updates and exclusive info behind UNDISCOVERED

Email Address

Subscribe



BUNDLES & FEATURES

Maximise your reach by grouping features together through our packages or custom bundles tailored to your needs.

[View](#)

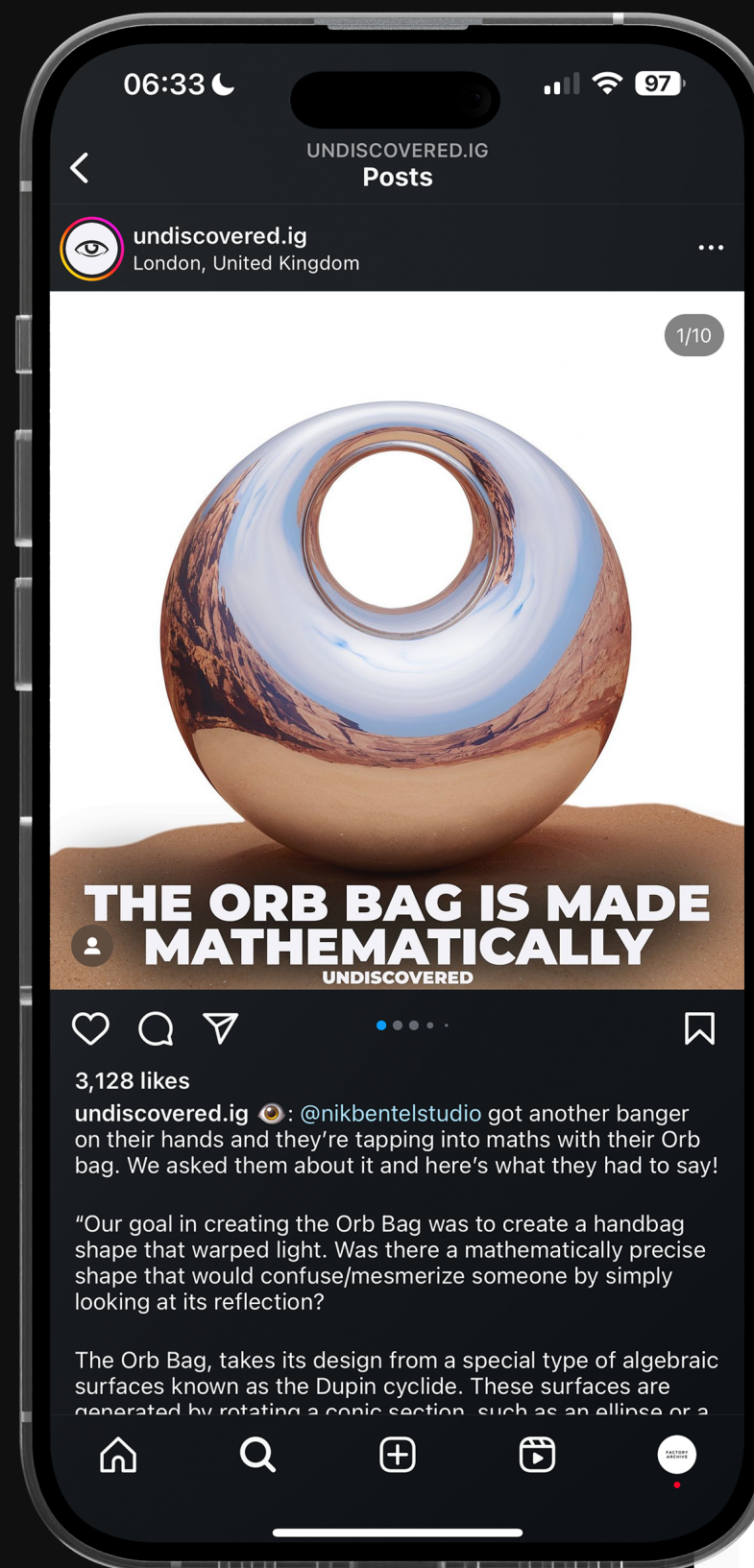
PREMIUM FEED POST

Take your Feed Post to the next level by expanding across our social channels.

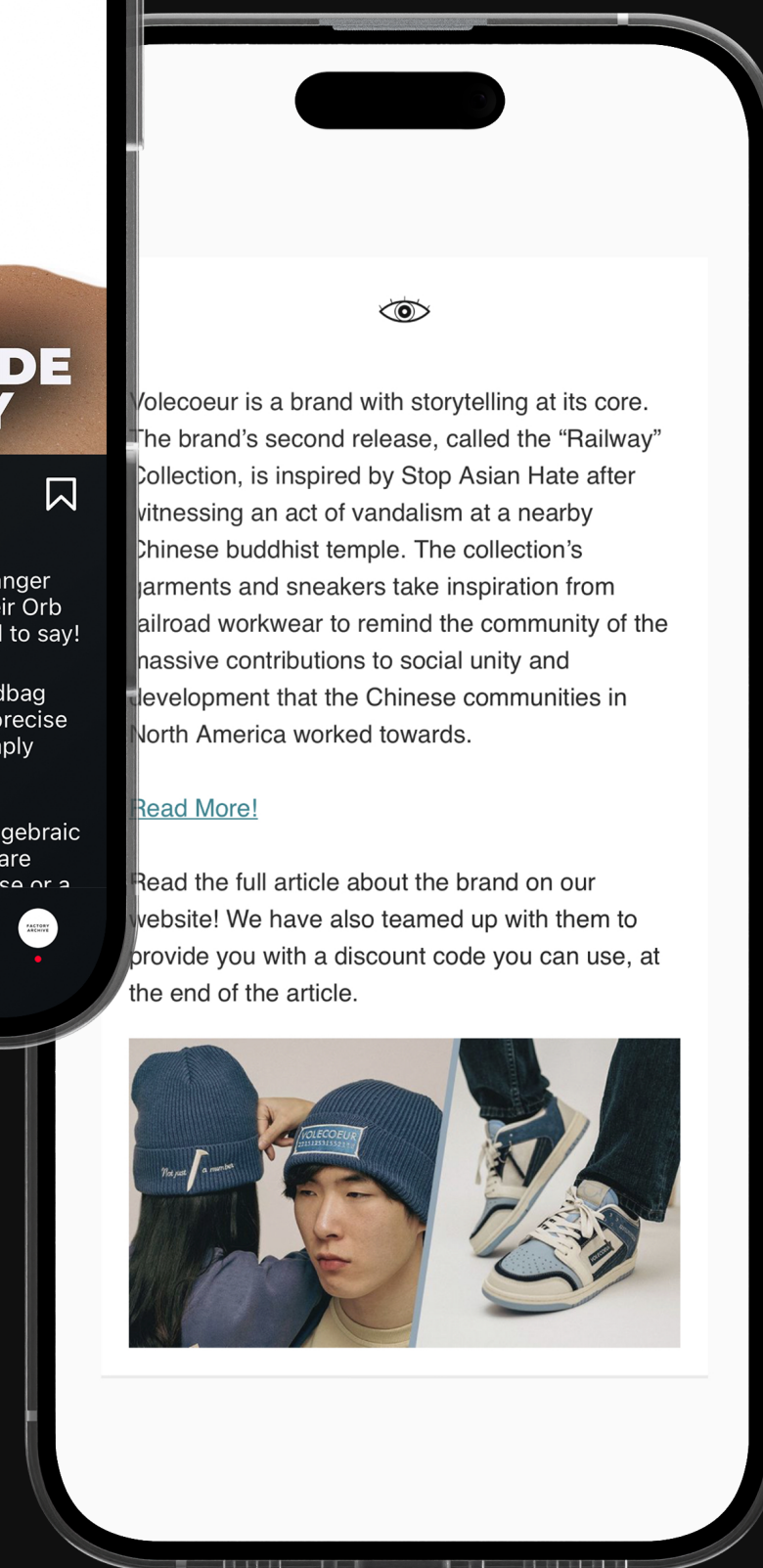
Everything in Instagram Feed Post

Everything in Featured Email Newsletter

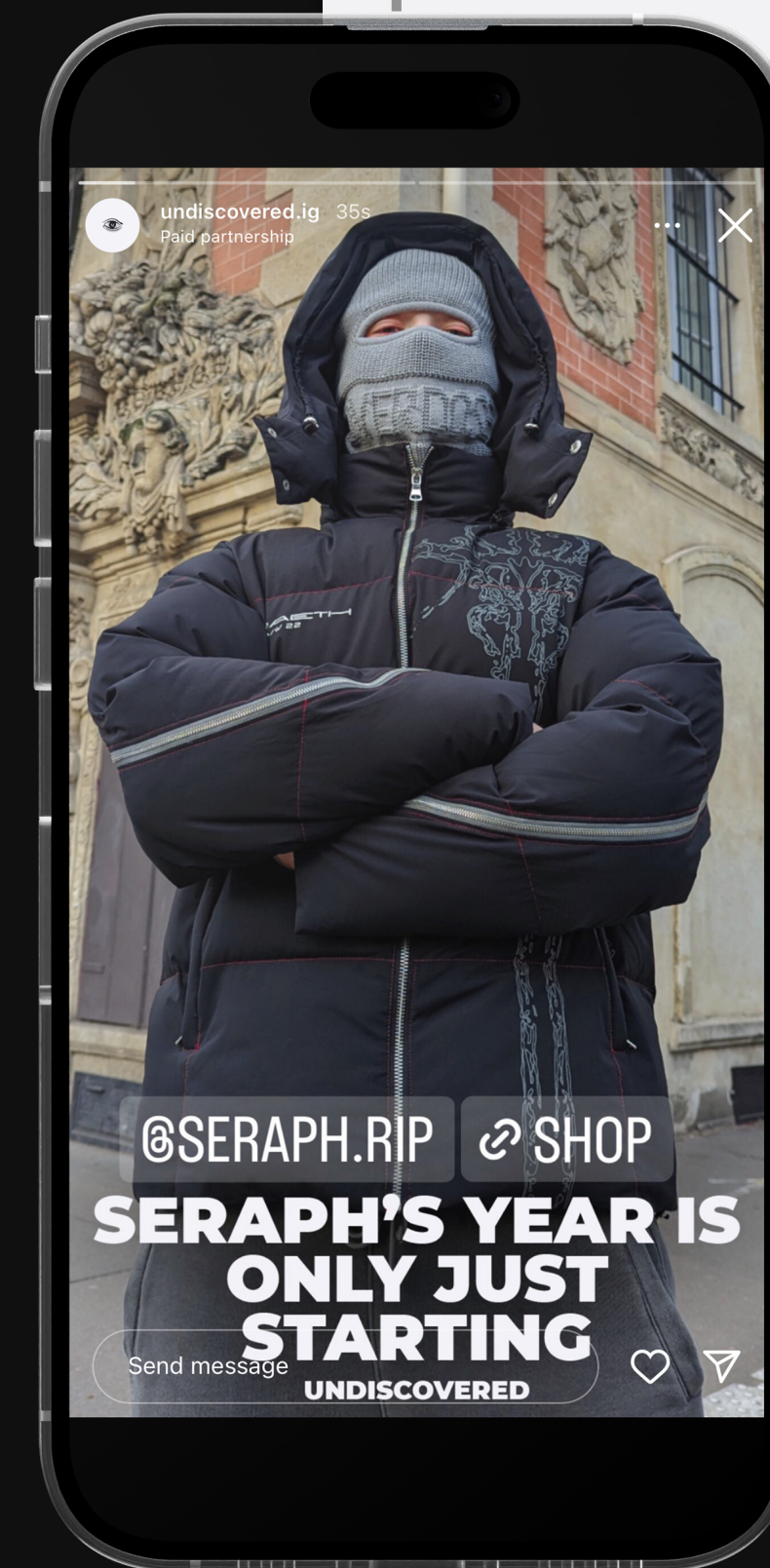
Everything in Story Post Max Package



[View](#)



[View](#)



“TRIPLE THREAT” CAMPAIGN

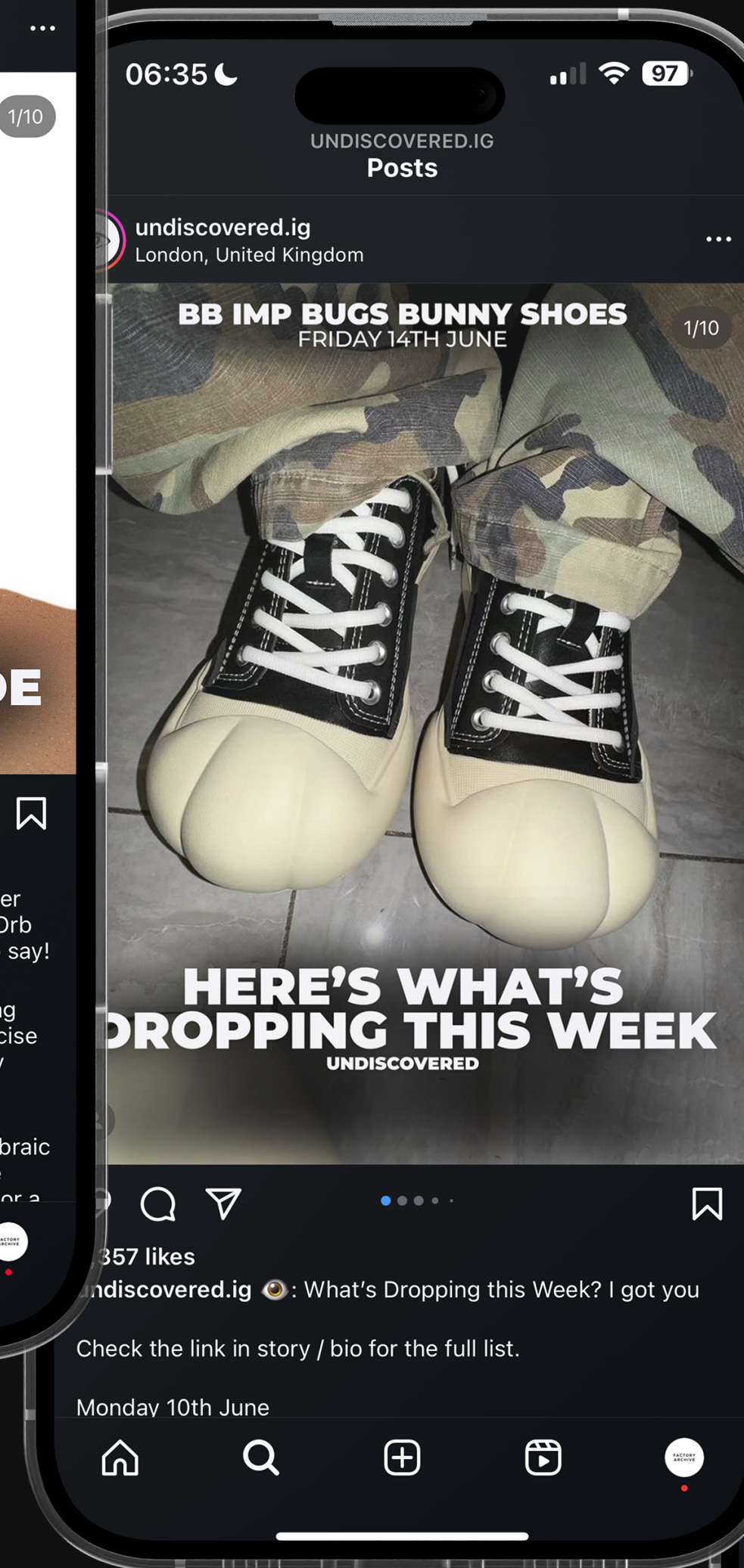
Take your Feed Post to the next level by maximising your coverage across our page. Feed posts can be interchanged to your liking between other Feed based features.

Everything in Instagram Feed Post

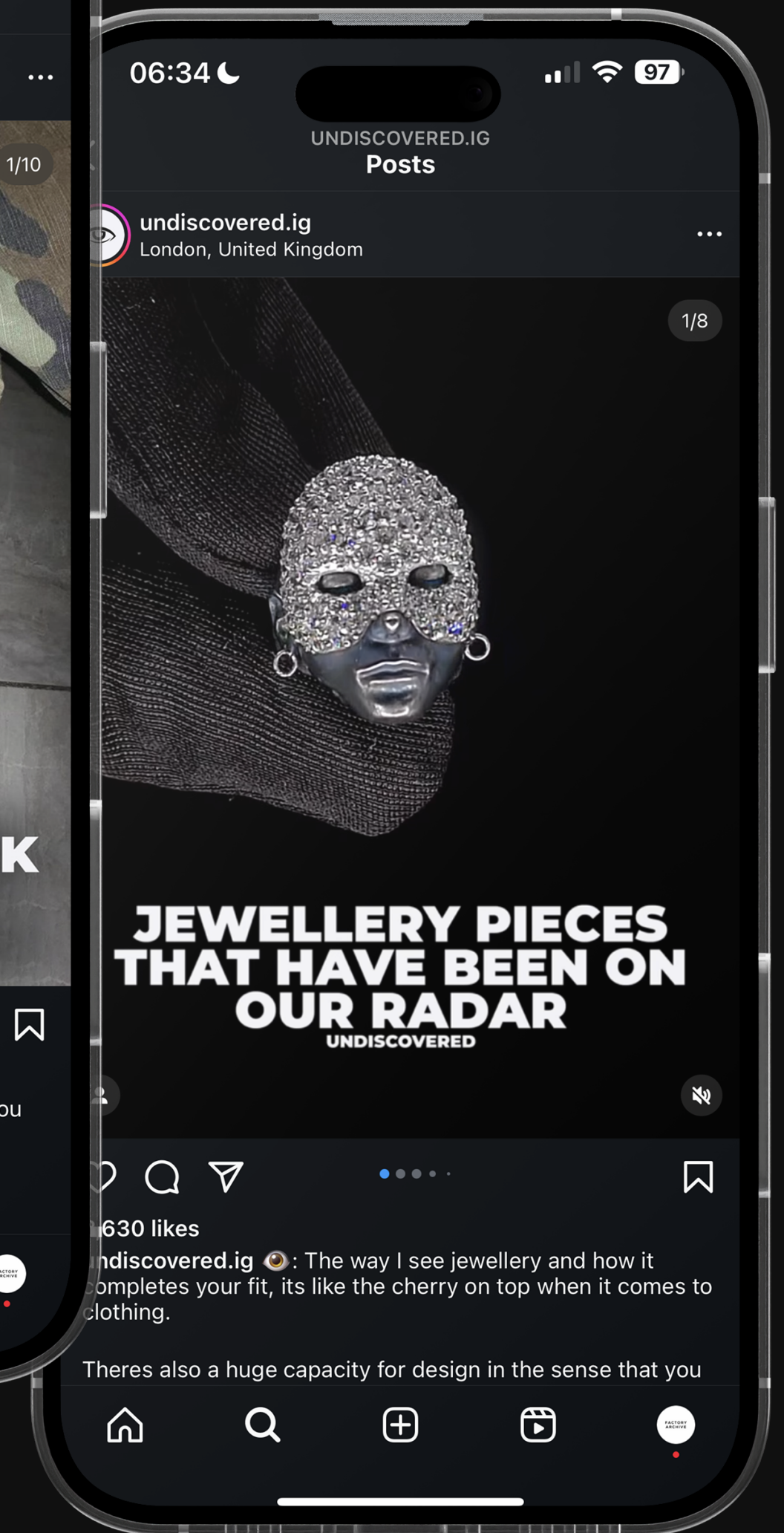
Everything in Upcoming Drops Feed Post

Everything in Compilation Feed Post

Everything in Story Post Max



View



View

DUO FEED POST

Take your Feed Post to the next level by accompanying your main post with another. Feed posts can be interchanged to your liking between other Feed based features.

Everything in Upcoming Drops Feed Post

Everything in Compilation Feed Post OR Instagram Feed Post

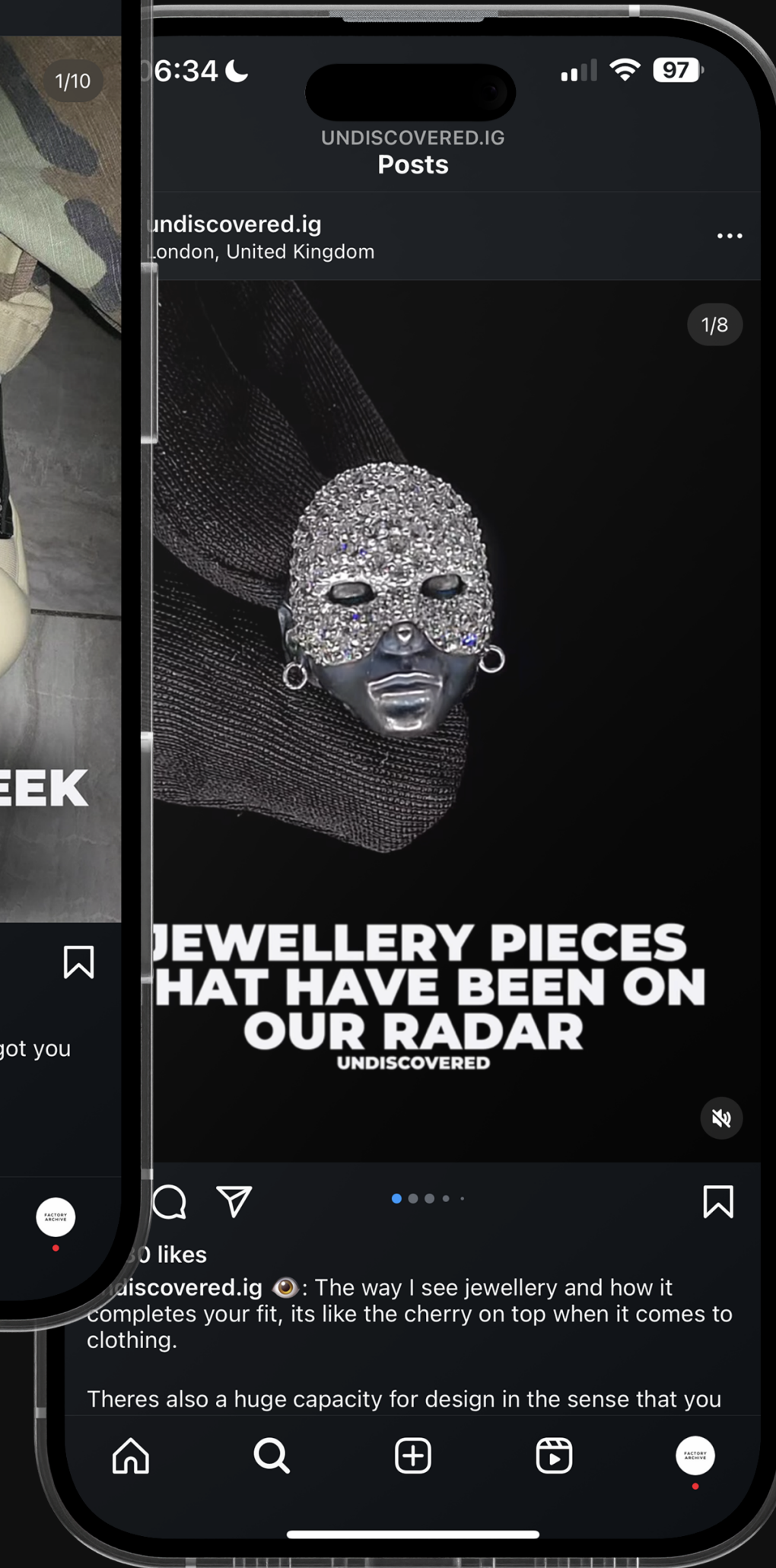
Two Story Posts



View



View



View

STORY POST MAX PACKAGE

Explore storytelling capabilities and divert a burst of traffic toward your desired destination.

Up to five story posts discounted by 70%.



+



DROP WEEK PACKAGE

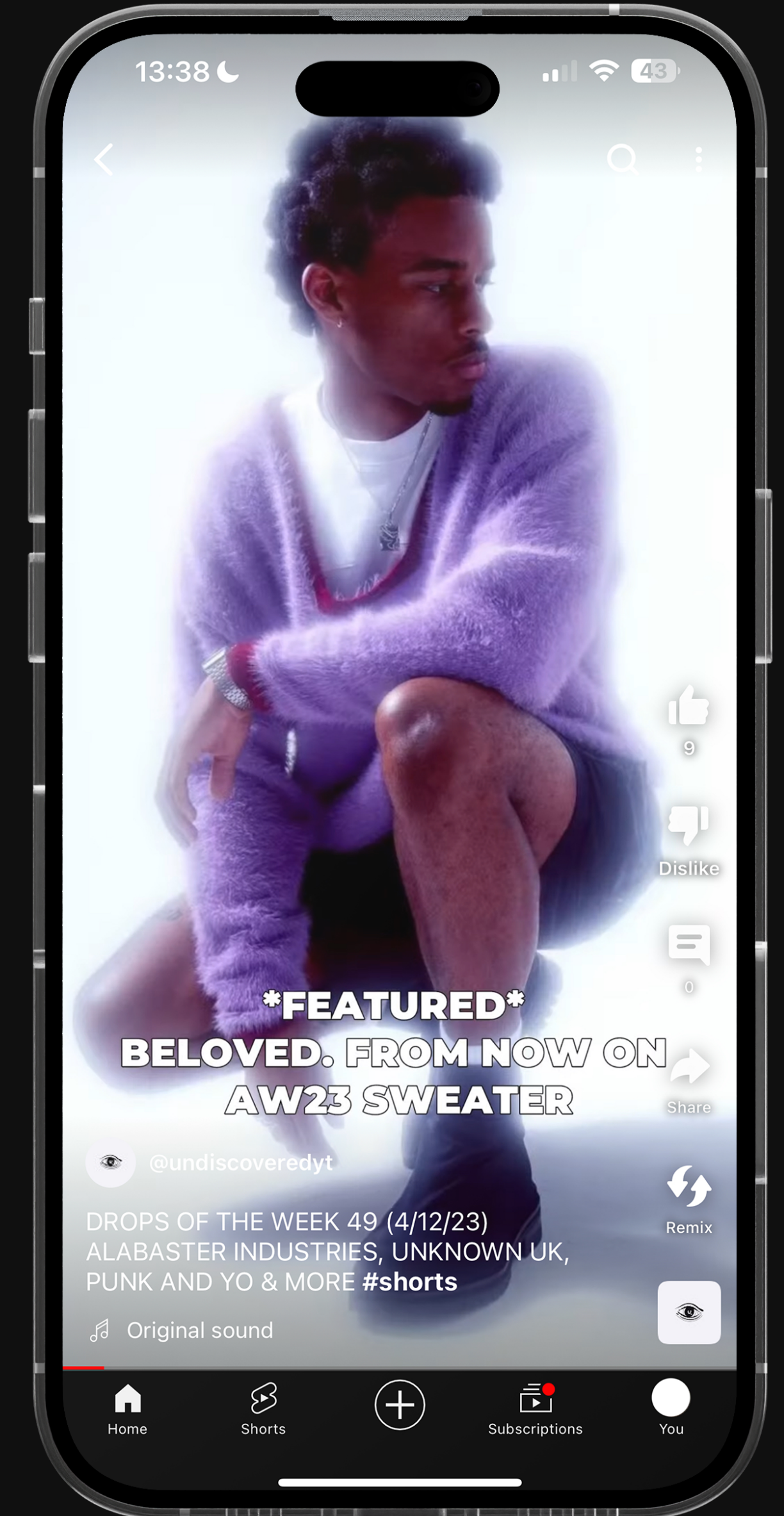
Let your brand be seen and heard during your drop week!

Everything in Upcoming Drops Feed Post

Everything in Drops of the Week Featured Drop



View



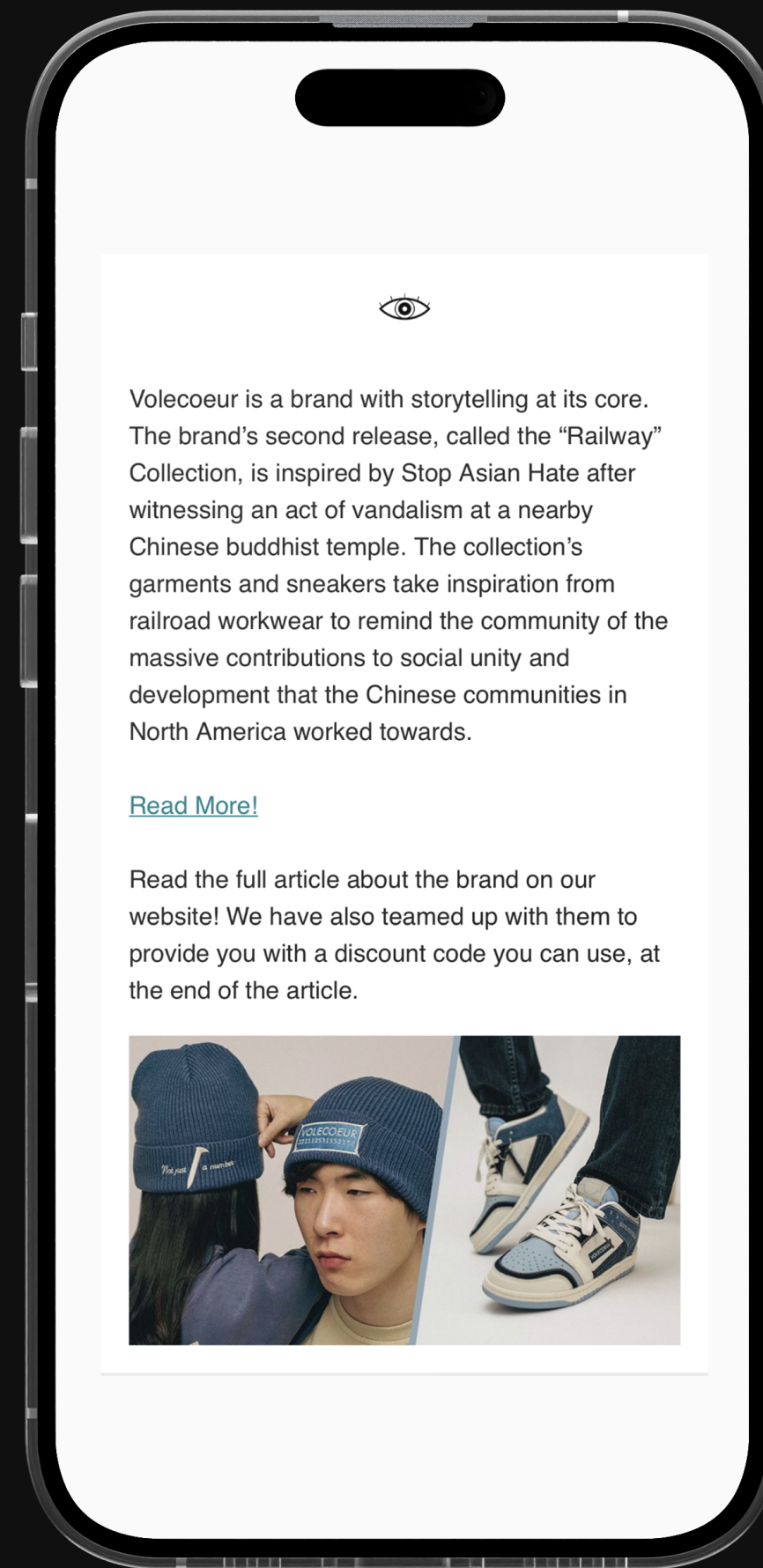
View

NEWSLETTER TAKEOVER

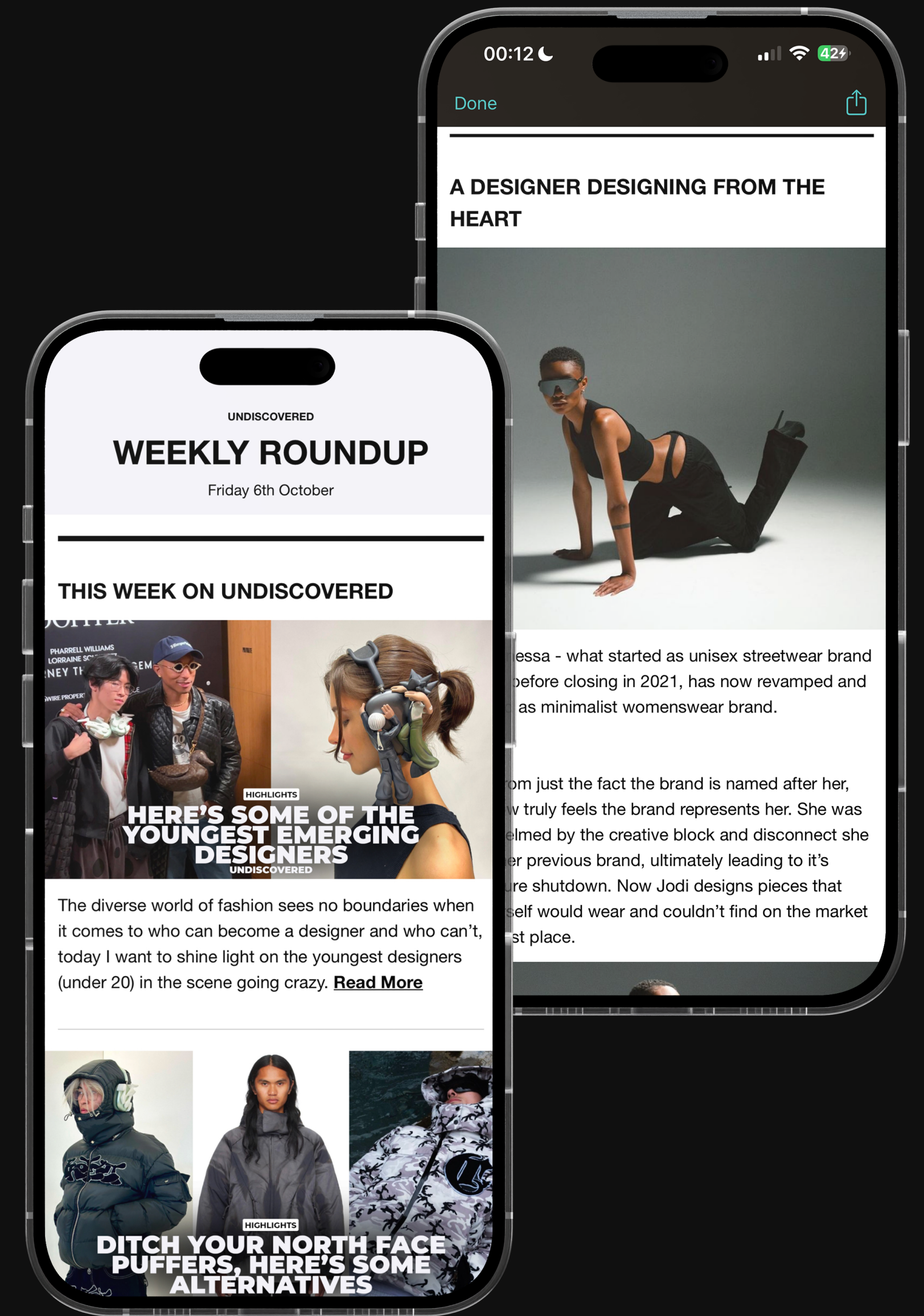
Let our email subscribers know about your brand and divert more targeted traffic toward a desired destination of your choice!

Everything in Featured Email Newsletter

Everything in Featured Placement Email



[View](#)

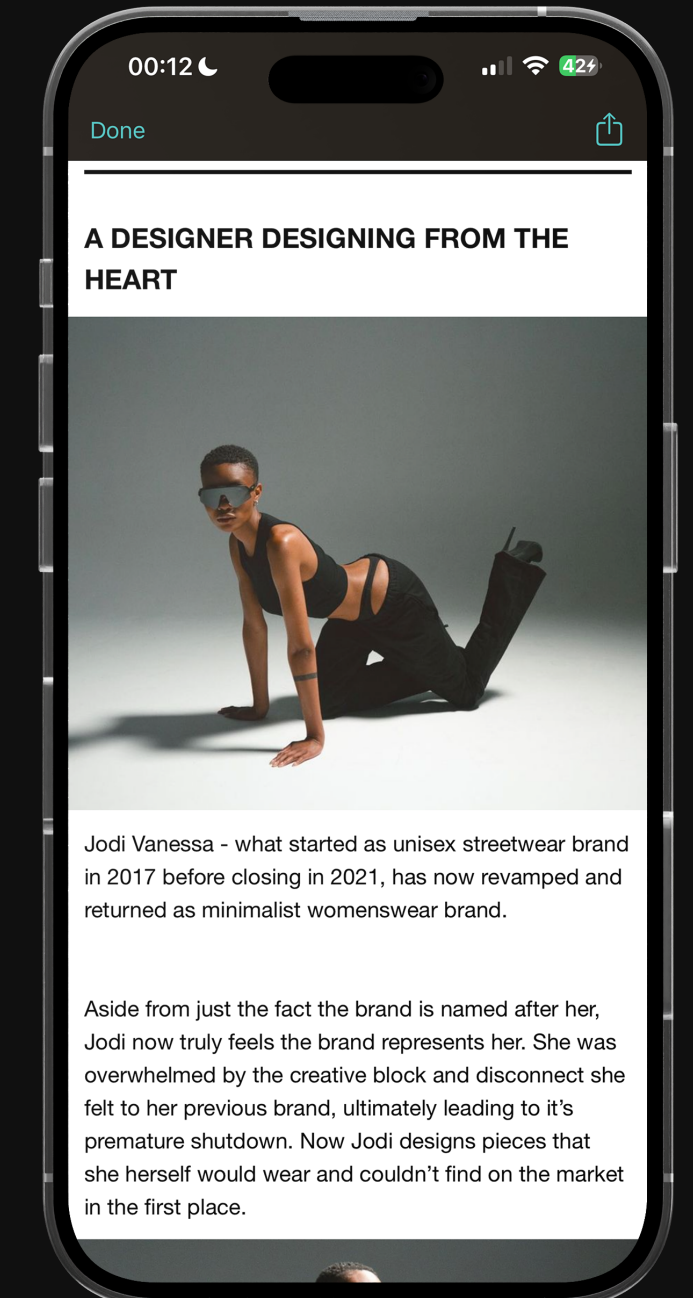
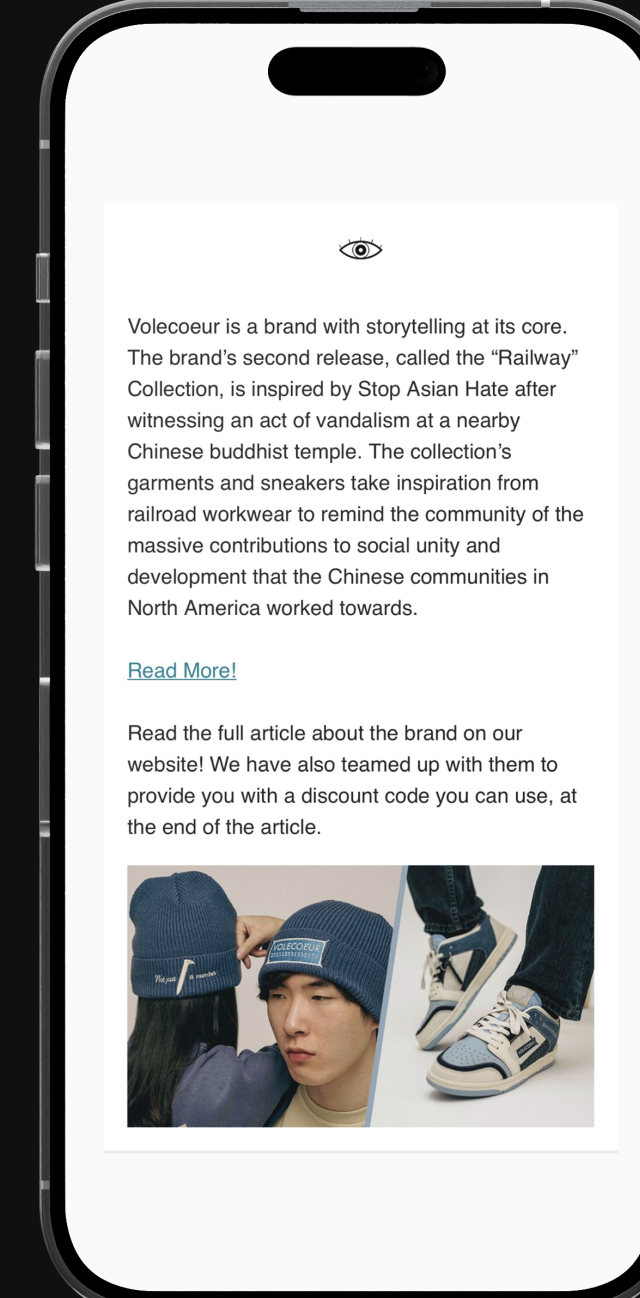
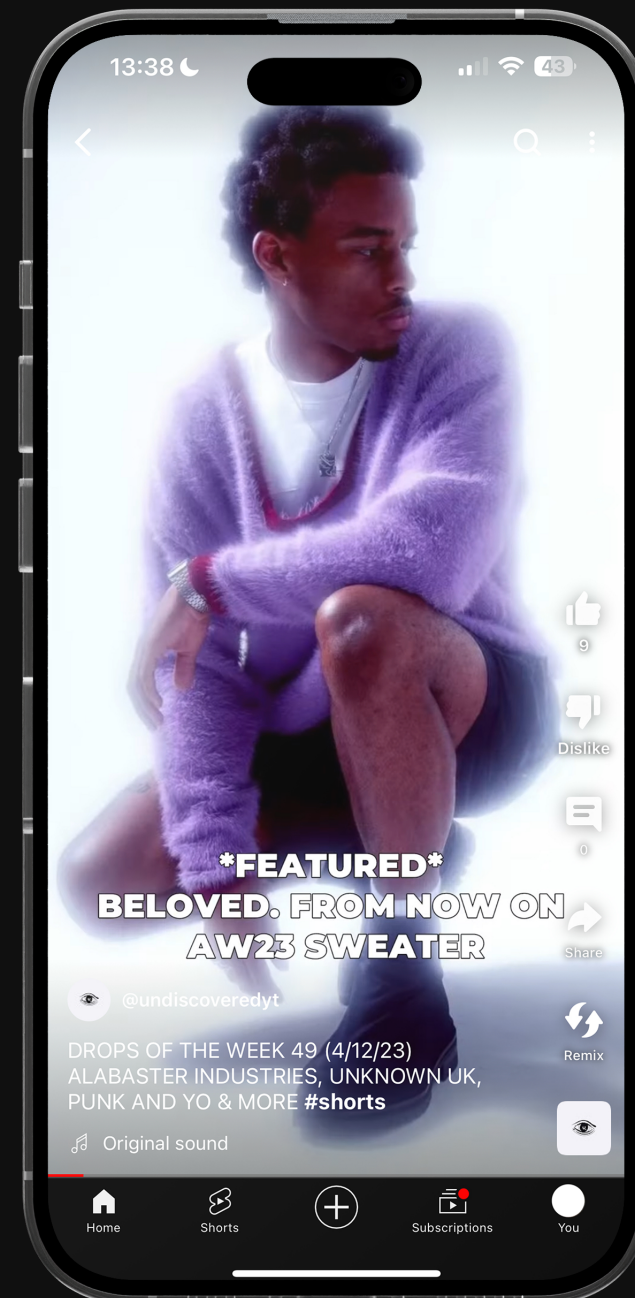
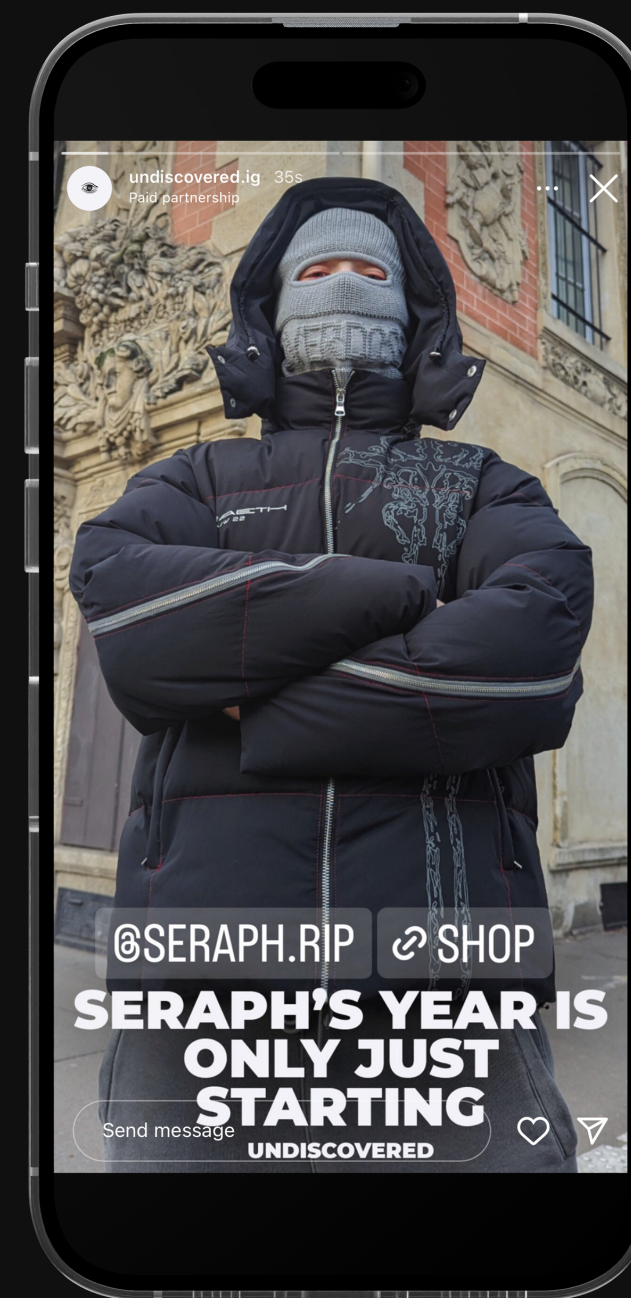


[View](#)

CUSTOM BUNDLE

Make your UNDISCOVERED Feature your own!

Whether you're looking to **stack** two or more features together, we can **custom tailor bundles to your brand**. Bundles come at a **discounted price** compared to when features are bought separately.



TikTok Features

Droplist Features

Hot or Not Story Post

Website Banner Ads

YouTube Features

COMING SOON...

CONTACT US

@undiscovered.ig
info@undiscoveredmag.com